

MARCH 2-3, 2021



2021

**CALIFORNIA WALNUT BOARD & COMMISSION
INDUSTRY CONFERENCE**

JOIN US MARCH 2-3, 2021

*for a virtual conference with speaking sessions and panels for
Growers, Handlers, and Industry Partners*

The experience will include educational discussions around:

- Driving Year-Round Consumer Purchase in a Rapidly Evolving Retail Landscape
- Food Safety - New Era of Smarter Food Safety
- Advancing Health Research on the Benefits of California Walnuts
- Advocating for Your Future Success – Trade in 2021 & Beyond
- Exploring Untapped Opportunities – Innovating with Walnuts
- Recent Advances and Future Directions in Production Research
- How Data Drives Decision Making in Marketing
- CWB/CWC and the Return on Your Investment
- What's New in Regulatory & Compliance? Responding to an Evolving Environment
- **PLUS...** A State of the Industry

EVENT DETAILS

TUESDAY, MARCH 2, 2021 -
WEDNESDAY, MARCH 3, 2021
8:00 AM-12:00 PM PST

The virtual setting allows you the flexibility to join educational sessions, listen to top speakers, and participate with fellow industry members.

It's an opportunity you won't want to miss!

**REGISTER
NOW AT**

Can't attend the live virtual event?

You should still [register](#) so you can receive recorded content from the live event.