

## California Walnut Board

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# CALIFORNIA WALNUT BOARD & CALIFORNIA WALNUT COMMISSION BOARD OF DIRECTORS JOINT MEETING

Thursday, August 8, 2024  
10:00 a.m.

Marriott Hotel  
SF/Sacramento Ballroom  
11211 Point East Drive  
Rancho Cordova, CA  
Contact: Dana Hull  
(916) 932-7070 or [dhull@walnuts.org](mailto:dhull@walnuts.org)

## AGENDA

A. Call to Order

B. Roll Call

### Board Members

Jack Mariani, Chairperson  
William D. Carriere  
Ben Walsh  
Greg Wiersma  
Brent Barton  
Michael Machado  
Eric Heidman  
Mike Poindexter  
Frank Guerra  
Rachael Goodhue

### Commission Members

R. Davin Norene, Chairperson  
Ashley McKenzie  
Craig Knight  
Jay Colombini  
Darrell Cordova  
John Hidahl  
Jimmy Simonian  
Andrew Bloom  
Charles Crain  
Brian Dunning  
Robert Lea  
Jack Mariani  
Rachael Goodhue

### Board Alternates

John Aguiar  
Jeff Gallagher  
Michael Petz  
Benjamin Crane  
Vacant  
Michael Andersen  
Dick Wolf  
Cox Thornton  
Brock Middleton  
Vacant

### Commission Alternates

R. Donald Norene  
Jack Vickrey  
Sean Sullivan  
Manny Johal  
Ray Perez  
Gordon Heinrich  
Paul Stanfield  
Gurjant Khosa  
William Crain  
Jeffrey Sleeper  
Matt Langford  
William D. Carriere  
Vacant

- C. **CWB Approval of Prior Meeting Minutes of May 15, 2024** **CWB Action**
- D. **CWC Approval of Prior Meeting Minutes of May 15, 2024** **CWC Action**
- E. **CEO Report (Robert Verloop)**
- F. **CWB Budget 2025 (Robert Verloop)** **CWB Action**  
**Final approval 2024/25 Research Budget Line Item (Production & Post Harvest)**
- G. **Committee Update Reports**
- H. **Sustainability Working Group – Progress Report**
- K. **Retail 101 – Steve Junqueiro, Former President & COO, Save Mart Supermarkets**  
**An overview of retail operations and how the walnut industry can build retail partnerships, improve sales and promotions through category leadership.**
- O. **Q & A**
- P. **Other Business**
- Q. **Time and Place of Next Meeting (Nov 6, 2024) Location: TBD**
- R. **Executive Session (California Walnut Board) /Closed Session (California Walnut Commission)**  
Closed Session regarding pending litigation and/or the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)
- S. **Adjournment**

**NOTE:** Each of the agenda items listed above will include discussion and possible action by the Board. Room assignments are subject to change.

The California Walnut Board (CWB) and California Walnut Commission (CWC) prohibit discrimination in all programs and activities on the basis of race, color, national origin, age, disability, sex, marital/familial/parental status, religion, sexual orientation, political beliefs, reprisal or retaliation for prior civil rights activity, or because all or part of an individual's income is derived from any public assistance programs (not all bases apply to all programs). Persons with disabilities who require special accommodations, alternative means for communication of program information (Braille, American Sign Language, large print, audiotape, etc.) or special meals should contact Dana Hull at (916) 932-7070 at least five days prior to the meeting. Additionally, program information may be made available in languages other than English. To file a complaint of discrimination, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html) or write a letter with all information requested in the form and either send to USDA, Office of the Assistant Secretary of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, fax to (202) 690-7442, or email to [program.intake@usda.gov](mailto:program.intake@usda.gov). CWB/CWC is an equal opportunity employer and provider.

**NOTE:** Each of the Agenda Items above will include discussion and possible action by the Commission. All meetings of the California Walnut Commission are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each Agenda item. This time may be limited to two minutes per person for each Agenda item.

Persons with disabilities needing special accommodations should contact Dana Hull, Executive Assistant, California Walnut Commission, at (916) 932-7070 at least five days prior to the meeting.

This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at [www.cdffa.ca.gov/mkt/mkt/meeting.html](http://www.cdffa.ca.gov/mkt/mkt/meeting.html). For further information regarding the Agenda for this meeting, please contact the California Walnut Commission at (916) 932-7070.